TEACHER’S GUIDE to planning a Pay-It-Forward Drive

Teachers, use this guide to start a class discussion about what it takes to have a Pay-It-Forward Event, such as a penny drive, book collection or eye glasses drive as a service project in your community. Allow students to freely brainstorm as you facilitate the discussion and help them organize their thinking. Encourage them to think about ALL the details - some are listed below!

**PLAN**
- Is there already a collection project or drive in your neighborhood? Do they need/want our help?
- What are the starting & ending dates of our drive?
- Do we have permission from the school/district for our drive?

**PREPARE**
- Who could we ask for donations?
- How will we collect donations?
- Where will we store the donations/funds until we deliver?
- How will we deliver the donated items to the community?

**PROMOTE**
- What should a flyer say? How will flyers be distributed?
- Who will make the flyers?
- Who will make collection boxes? Drop them off? Collect them?
- How else can we promote the event? Ideas: newspaper, local TV or radio, school website, PTA

**PREDICT**
- Estimate the number of donated items/funds to be collected. Have students each write down their guesstimate on a post-it and add it to the goal sheet printable.

**PARTY**
- Plan to celebrate your success. Help students to feel proud and excited that they paid kindness forward. What is a good celebration? Be sure the celebration provides time for reflection and discussion of how it feels to encourage others by keeping kindness going!

**Recommended Books & Websites...**
- *Doing Good Together: 101 Meaningful Service Projects...* by Jenny Friedman Ph.D.
- *Kids Taking Action: Community Service Learning Projects, K-8* by Pamela Roberts
- *The Giving Book: Open the Door to a Lifetime of Giving* by Ellen Sabin
- *The Kid’s Guide to Service Projects* by Barbara A. Lewis
- SightLearning.com, OneSight.org, Lions Clubs International: Eyeglass Recycling Centers

**Share**
Tell us about your project (send us a photo and description) and it will be added to NED’s Keep Kindness Going Gallery at theNEDshow.com! We may even select your project to receive a small donation from the All for KIDZ employee Pay-It-Forward Fund.
Keep Kindness Going: Goal Sheet
Directions: Keep track of your progress!

Our Goal

Attach to other strip

Attach to other strip

CUT OUT

CUT OUT

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