



Milton Hershey loved candy. As a boy, he saved his hard-earned pennies for the candy store. He soon discovered that he had a gift for making delicious treats and, after years of trying, Milton finally did make it big. People loved his new HERSHEY'S chocolate. Readers will delight in the story behind Hershey's mouth-watering world of chocolate. - *Lerner Classroom*



BIG IDEAS To Reinforce



Determination, Resilience, Generosity, Chasing Dreams, Never Giving Up

Build Background

Brainstorm the meaning of apprenticeship and occupations today in which it would be interesting to be an apprentice. Give an explanation of what it means to save money, get a loan, pay back debt and fail at a business venture.

Key Vocabulary

apprentice pg 14, 15
confectionery pg 16
resilience
debt pg 36

Student-Friendly Learning Target



I can find examples of the qualities of NED in Milton Hershey and other characters in the biography. I can identify locations in the story and explain their significance.

Discussion Starters



1. Milton expected his employees to work very hard, but he set an example for them with his own hard work. Do you set an example for others around you? Is it easier to set an example when you are doing something you feel you are good at like sports, reading, singing, etc.? Explain your answer.
2. Milton went to England to see how his caramels were sold and was surprised at what he saw. How would you have reacted if you had employees working everyday to make those caramels? Reread page 40 to see what Milton actually did. Compare that with your initial reaction.
3. Sometimes Milton suffered because he had too many ideas. His early candy store made different kinds of candies, ice cream and nuts. Can you relate to this behavior in any way? Should you focus on several different things like dancing, volunteering and debating, or do you think it would be better to focus on only one thing you like? Explain.

Writing Prompt



Think of each of the letters in NED and what they stand for. Give an example of how people in Milton's life demonstrated each quality. Then, give an example of how Milton demonstrated each quality. As a conclusion to your paragraphs, explain the importance of having others support us as well as the importance of being a support to others.

Activity



Mapping Success and Failure As the story is read, map out all of the locations in which Milton Hershey tried to start a business, using the printable. Discuss the fact that they are major cities and record why Milton chose each location. Summarize what he accomplished or did not accomplish in that city. *Cities: Philadelphia, PA; Denver, CO; Chicago, IL; New Orleans, LA; NYC, NY; Lancaster, PA; Derry Church/Hershey, PA*

Core SKILLS

Analyze in detail how a key individual, event, or idea is introduced, illustrated, and elaborated in a text (e.g., through examples and anecdotes).

Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose and audience.

Include multimedia components (e.g., graphics, images, music, sound) and visual displays in presentation to clarify information.

More Resources



Accelerated Reading Quiz: 15509



www.hersheypa.com/about_hershey



PRINTABLE

Name: _____ Date: _____

As the story is read, list and then map all of the locations in which Milton Hershey tried to start a business. Select three locations and identify why Milton chose each location. Give a brief summary of what he accomplished or did not accomplish in each of those cities.

City/State



City Name

Why here?

What happened here?

City Name

Why here?

What happened here?

City Name

Why here?

What happened here?
